



Community Impact Report 2017 Outcome

Mission Statement: To improve lives & build community by engaging individuals and mobilizing collective action.

Vision Statement: To improve the social and economic conditions of all Southwest Saskatchewan citizens.

Poverty To Possibility

Poverty is a far-reaching, complex issue. It is also a lasting one. Once in the cycle of poverty, it is extremely difficult to overcome and can continue often continue to affect future generations.

United Way is committed to ensuring access to immediate support for families and individuals. We invest in numerous programs in Swift Current and area, to give our community the ability to stabilize, avoid or move out of the cycle of poverty.

Healthy People Strong Communities

The focus of healthy people, strong communities works to engage and mobilize residents to take collective action to improve access to and availability of the resources needed to revitalize and strengthen neighborhoods.

United Way invests in programs that help create neighborhoods that are vibrant, where residents can experience a sense of safety and well-being. We are interested in assisting residents to identify community strengths and leverage resident knowledge, skills and experience to help neighborhoods become stronger.

All That Kids Can Be

Children and youth are the future of our communities. To be successful, independent adults, children and youth need a good start in life, access to early literacy and development programs, positive school experiences during the middle years and to graduate from high school. They also benefit from recreational activities, mentor relationships with adult role models and opportunities to discover and develop their talents and interests. United Way partners with the local government, the business community, human service organizations and community members to identify, address and alleviate the barriers children and youth face from “cradle to career.”

Thank you to our Major Investors & Partners:



This report is based on 2017 program funding only and based on the January – December 2017 timeframe.

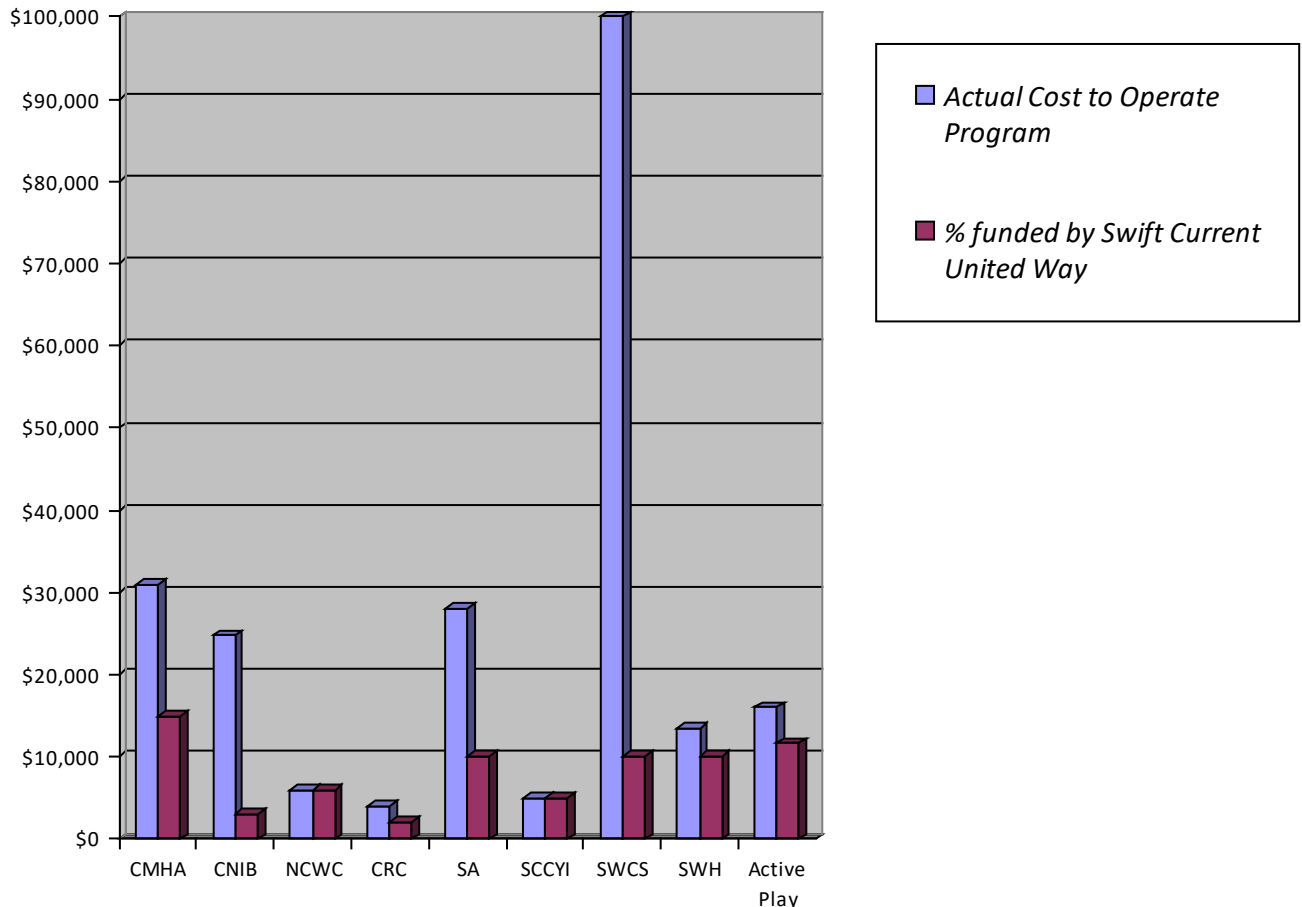
1. Where did we invest your donations?

- a. Canadian Mental Health Association: Meal Program \$15000.00
- b. Canadian National Institute for the Blind: Post Vision Loss Rehabilitation Therapy \$3000.00
- c. Newcomer Welcome Centre: ESL Childminding Program/Family Literacy Program \$6000.00
- d. Canadian Red Cross: Building the capacity of and training our local volunteers \$1000.00
- e. Sask Abilities: Community Inclusion Program \$10000.00
- f. Swift Current Community Youth Initiative: Wednesday After School Free Meal \$5000.00
- g. Southwest Crisis Services: Community Outreach Program \$10000.00
- h. Southwest Homes: Transportation and Special Programming Supports \$10000.00
- i. United Way Active Play: After School Program \$11650.00

2. How did we utilize your donations?

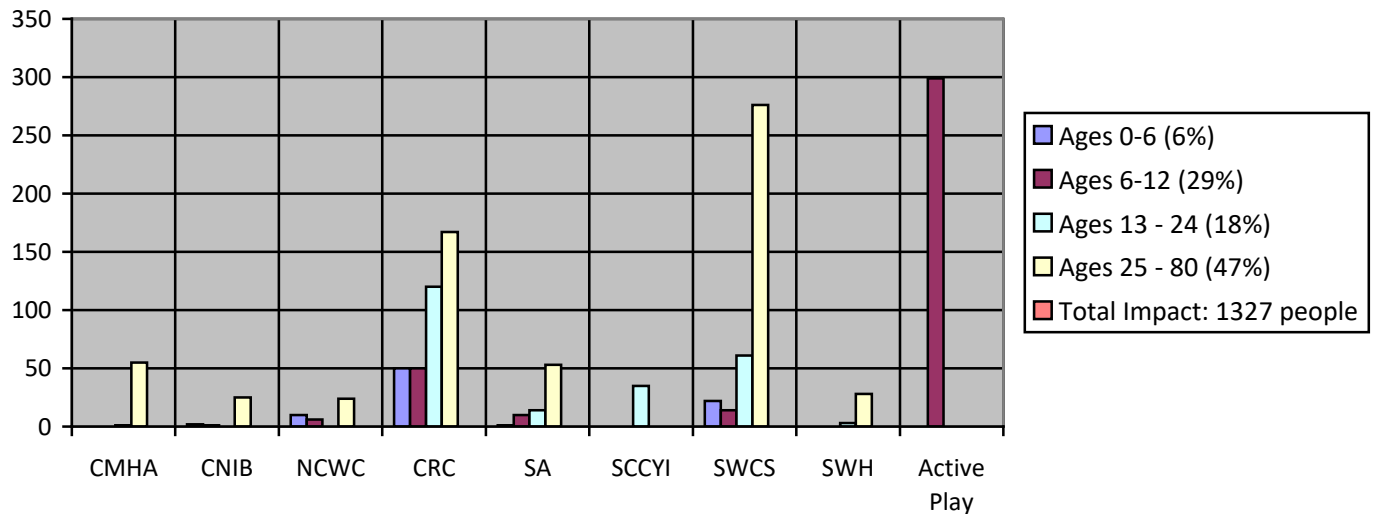
- a. **CMHA Meal Program:** 50% funded by Swift Current United Way. Funds required to support meal program: \$30,960.00 (\$15,000 received from Swift Current United Way).
- b. **CNIB Post Vision Rehabilitation Therapy:** 12% funded by Swift Current United Way. Funds required to support therapy: \$24,750 (\$3,000 received from Swift Current United Way).
- c. **NWC ESL Childminding Program/Family Literacy Program:** 100% funded by Swift Current United Way. Funds required to support ESL program: \$6,000.
- d. **Red Cross Training Program:** 50% funded by Swift Current United Way. Funds required to support training program: \$2,000 (\$1,000 received from Swift Current United Way).

- e. **Sask Abilities Community Inclusion Program: Summer Fun** - 22% funded by Swift Current United Way. Funds required to support Summer Fun: \$22,329 (\$5,000 received from Swift Current United Way). Community Inclusion Client Supplies & Materials – 88% funded by Swift Current United Way. Funds required to support supplies & materials: \$5,673 (\$5,000 received from Swift Current United Way).
- f. **Swift Current Community Youth Initiative Wednesday Meal Program:** 100% funded by Swift Current United Way. Funds required to support Wednesday meal program: \$4971.43 (\$5,000 received from Swift Current United Way).
- g. **Southwest Crisis Services Outreach Support Services Wages:** 10% funded by Swift Current United Way. Funds required to support the Outreach Support Wages: \$100,000 (\$10,000 received from Swift Current United Way).
- h. **Southwest Homes Transportation & Additional Supports Program:** Transportation program is 100% funded by Swift Current United Way. Additional Supports program is 70% funded. (\$10,000 received in total - \$7850 allocated to Additional Supports & \$2150 allocated to Transportation program)
- i. **United Way Active Play Program:** 70% funded by Swift Current United Way. Funds required to support Active Play: \$16036.15 (\$11,650 received from Swift Current United Way)



3. Who is being impacted by your donations?

Children (ages 0 – 6) Youth (ages 6 – 12) Young Adults (ages 13-24) Adults & Seniors



4. What social issues are your donations helping to address?

a. CMHA Meal Program

Healthy People Strong Community, Poverty to Possibility: “CMHA meal program works towards addressing Stigma and Poverty. By providing community and nutritious meals, members gain access to opportunities, to rejoin the world of friendship, family, employment and education. Increased mental health awareness, for all individuals, will create a better community for everyone.” Submitted by CMHA in impact report

b. CNIB Post Vision Rehabilitation Therapy

Healthy People Strong Community: “CNIB rehabilitation therapy works toward addressing the effects on one’s quality of life. The goal of PVLRT is to ensure blind or partially sighted individuals develop or regain the skills necessary and essential for their safety, mobility and independence and to ensure they have the confidence, skills, and opportunity to fully participate in life.” Submitted by CNIB in impact report

c. NWC ESL Childminding Program/Family Literacy Program

Healthy People Strong Community, All That Kids Can Be: “Newcomers have many barriers when they arrive in Canada. Foremost of which is language. While free language classes are available, some parents are not able to attend the classes because of a second layer of barrier, lack of childcare. This program aims to address the issue of lack of childcare for newcomer children whose parents want and need to attend the English classes.” Submitted by NCWC in impact report.

d. Red Cross Training Program

Poverty to Possibility Healthy People Strong Community: “Addressing issues of homelessness and potential homelessness by equipping communities with greater preparedness and education; building greater resiliency.” Submitted by CRC in impact report.

e. Sask Abilities Community Inclusion Program

Healthy People Strong Community: “Inclusion of individuals experiencing disability. Children, youth and adults experiencing disability were supported through our Summer Fun program and Community Inclusion program to find meaningful connections, volunteer and employment in the community. Summer Fun provides summer programming for children and youth experiencing disability to attend a variety of community events.” Submitted by Sask Abilities in impact report

f. Swift Current Community Youth Initiative Wednesday Meal Program

All That Kids Can Be: “Many of the youth that attend The Center are considered to be in the at-risk demographic, meaning that there are many youths that do not live in the “ideal” home situation, or may deal with a variety of social, and/or psychological challenges. The Center provides a fun and safe environment for youth to meet with their friends and share a meal together. It’s an opportunity to communicate with the staff that can positively impact young lives southwest Saskatchewan.” Submitted by SCCYI in impact report

g. Southwest Crisis Services Outreach Support Services Wages

Healthy People Strong Community Poverty to Possibility: “The social issue that the community outreach program addresses are interpersonal violence and the impact that it has on individual, family and community systems.” Submitted by Southwest Crisis Services

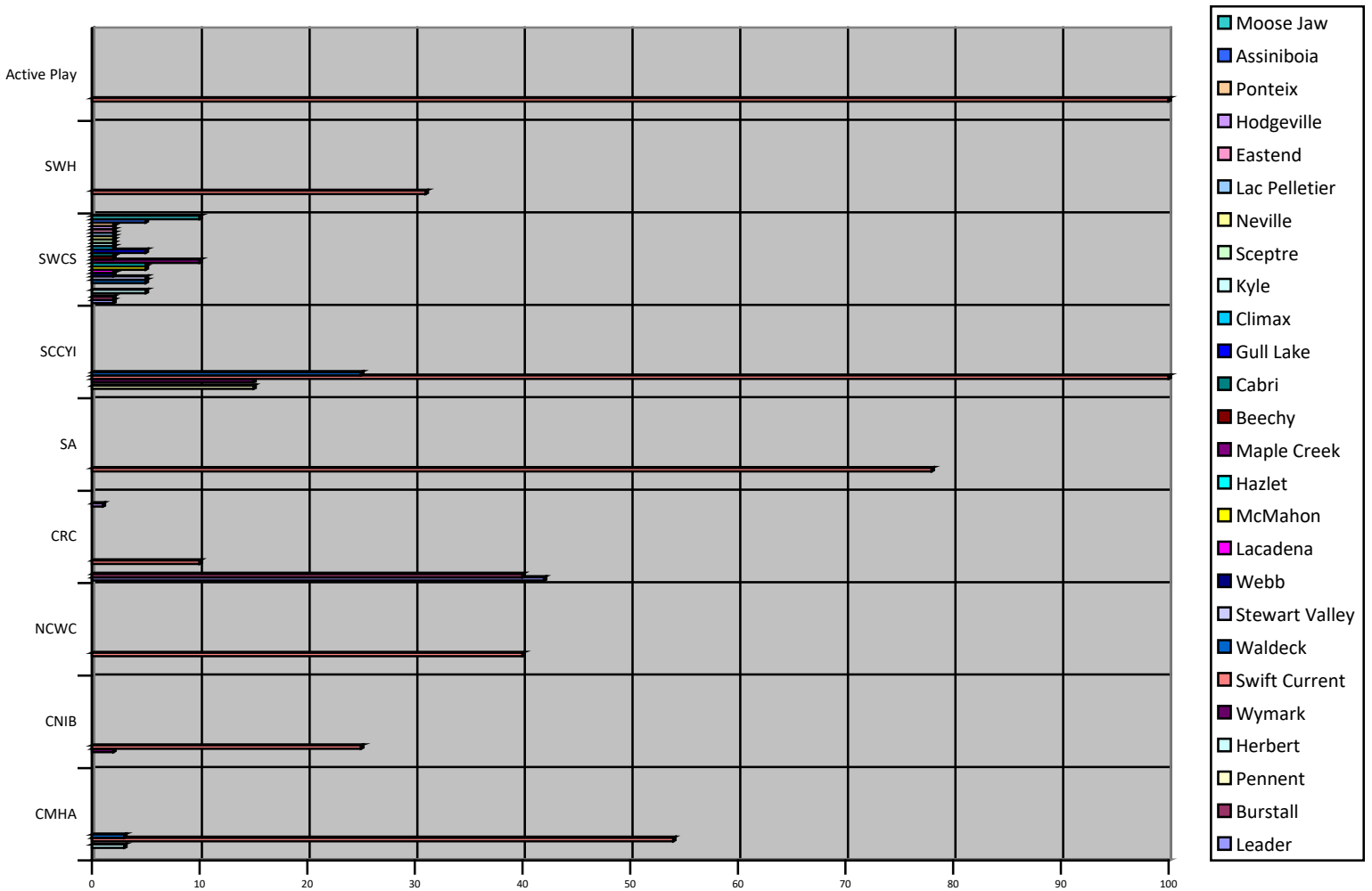
h. Southwest Homes Transportation & Additional Supports Program

Healthy People Strong Community: “Our transportation program addresses the social issue of isolation as a result of decreased ability to get to doctor’s appointment, get to work or attend community functions during cold weather months. Our special supports program addresses safety concerns involving those with exceptional needs. By providing additional supports to people experiencing difficulties allows others in the community to feel safe if incidents arise in a public setting.” Submitted by Southwest Homes in impact report

i. United Way Active Play Program

All That Kids Can Be: “The United Way Active Play program addresses the issue of children and youth being inactive and at higher risk during the after-school time period, which is from 3:00 pm to 6:00 pm. ‘Children and Youth not engaged in quality after-school programs are 3 times more likely to skip class, take drugs, drink alcohol, smoke, participate in criminal activities and engage in sexual activity.’ (Saskatchewan After-School Time Period Report 2012).” Submitted by United Way Active Play in impact report

5. What communities in the SW Region did your donation impact?



Thank you for your investment into the building healthy people and strong communities! The data provided was based on the funds allocated through community donations to Swift Current United Way and proceeds raised through the Foundation of Hope Gala. All data was collected directly from each of our 9 Community Partners.

If you have any questions about the 2017 Community Impact Report, please contact Stacey at unitedway@sasktel.net or 306.773.4828.